

Preferred Natural Package



If your Web site isn't performing as well as you want, perhaps it's because it does not have enough search engine visibility. Even a well-made site can't generate bookings if it isn't getting enough traffic.

To address this key issue, VIZERGY[®] offers the Preferred Natural Package. Our Account Managers work closely with our team of Natural Search Technicians to determine what exactly will bring maximum visibility, increased brand awareness and a spike in bookings. This exciting package includes WebTrends reporting and a recurring optimization process. VIZERGY brings more than a decade of proven experience that is focused solely on the hospitality industry, so you can rely on us.

Natural Preferred Package Features:

- Trained, in-house search marketing professionals with extensive experience – performing SEO since 1998
- Commitment to Google, Yahoo and MSN protocols
- Utilization of the Powerful SEO SuperReporter™ – we are the only company in the market to use this tool
- Monthly analytical reporting
- Supplemental link submission
- Keyword research
- Ongoing Web site optimization
- Access to My Web World™
- Hosting services and 10 email addresses
- Semi-annual account manager reviews

Natural Preferred Package Benefits:

- Highly qualified experts dedicated to optimizing your Web site
- More visibility on the most popular search engines
- Generation of search results listing your site
- Delivery of the right customer at the right time
- Assurance that you're never "kicked out" of search engines for inappropriate optimization
- Combined search marketing data, allowing for prompt reaction to changes in the market for optimized results
- Peace of mind – your most profitable revenue stream being managed by the most experienced hospitality professionals in the industry
- Significantly increased overall site traffic

Don't leave your property's bookings to chance—allow VIZERGY's Preferred Natural Package to generate the traffic that your Web site needs. Internet marketing must be taken seriously in our competitive industry. VIZERGY's natural search technicians and industry expertise will bring you increased reservations and RevPAR.