

Preferred Plus ViZability Package



Maximizing visibility and increasing revenue is VIZERGY[®]'s number one goal. For more than a decade, VIZERGY has been providing superior hospitality marketing services with astounding results. Our Preferred Plus ViZability Package represents a wide range of services that are critical for the success of your property, including carefully managed Paid Search and Natural Search campaigns, advanced hosting with in-depth reporting and the most robust Internet booking engine and package modules currently on the market.



Preferred ViZability Package Features:

- Monthly analytical reporting
- Supplemental link submission
- Keyword research
- Ongoing Web site optimization
- Access to My Web World™
- Enhanced Web hosting
- Management and reporting of monthly keyword budget for paid search
- Internet Booking Engine Modules
- Semi-annual account manager reviews



Preferred ViZability Package Benefits:

- Incorporates advanced technologies to provide the ultimate in flexibility and control
- Creates compelling user experiences
- Builds ADR and improves conversion rate
- Provides increased brand and property awareness
- Supports improved search engine performance
- Maximizes revenue, and increases market share from your most profitable sales channel
- Offers an integrated booking engine and modules that steer visitors toward booking

Something as important as your Web site's traffic and the bookings that it generates should only be trusted to a team of professionals. Our Paid Search Analysts are certified as Yahoo! Ambassadors and are Google AdWord Qualified, so you know you're getting the most professional Internet marketing services available in the industry.