

Preferred ViZability Package



VIZERGY[®]'s Preferred ViZability Package offers an intelligent approach to Internet marketing for the hospitality sector. A great Web site that is not promoted has a limited chance for success. To increase ROI, bookings and improve brand recognition, you need a robust method of generating traffic to your Web site. By combining Natural Search and Paid Search marketing, with hosting that includes WebTrends™ reporting, your Web site will become the invaluable sales tool that it was designed to be.



Preferred ViZability Package Features:

- Monthly analytical reporting
- Supplemental link submission
- Keyword research
- Ongoing Web site optimization
- Access to My Web World™
- Enhanced Web hosting
- Management and reporting of monthly keyword budget for paid search
- Quarterly paid search account manager reviews



Preferred ViZability Package Benefits:

- Incorporates advanced technologies to provide the ultimate in flexibility and control
- Creates compelling user experiences
- Improves conversion rate
- Provides increased brand and property awareness
- Improved search engine performance
- Maximizes revenue, and increases market share from your most profitable sales channel

VIZERGY's Preferred ViZability Package represents a well-rounded approach to marketing for your hospitality Web site. By combining the powerful tools of Natural and Paid Search Marketing, and tracking progress with reporting, you'll be able to watch your site gain significant momentum and deliver more bookings for your property.