

*Signature
Preferred Platinum*
**Plus ViZability
Package**

















More than ever, Internet marketing success is mission critical for the hospitality industry. Tomorrow's bookings and ROI depend on decisive actions taken today. VIZERGY[®] has developed *Signature Preferred Platinum Plus ViZability* for those properties that aren't willing to accept guesswork as an approach to Internet marketing. After listening to your goals and concerns, we will carefully build the ideal plan to address your property's most pressing marketing needs.







 **What is *Signature Preferred Platinum Plus ViZability*?**

Beginning with custom high-impact Web design and enhanced hosting and followed by ongoing research and performance VIZERGY uses its proven experience to keep your property's Web presence strong by using high-impact Web design and enhanced hosting. Followed up with ongoing research and performance measurements, the end result is a dynamic Internet marketing plan. We adopt your vision and goals as our own to develop a strategy that can dramatically improve your Web site's position in the major engines. Factor in social media marketing, natural and paid search engine marketing, and you'll understand what makes VIZERGY the best in the industry.

Signature Preferred Platinum Plus ViZability Features:

-  10 custom-designed pages with optimized content
-  10 content-managed pages
-  Internet Booking Engine with Package Module
-  Send to a friend functionality
-  Web 2.0 marketing
-  Rich Media development on Squidoo and Flickr
-  Monthly analytical reporting
-  Social directory link building
-  Keyword research
-  Ongoing Web site optimization
-  Access to My Web World™
-  Enhanced Web hosting
-  Management and reporting of monthly keyword budget for paid search
-  One hour of monthly Web site changes

Signature Preferred Platinum Plus ViZability Benefits:

-  Incorporates advanced technologies to provide the ultimate in flexibility and control
-  Builds ADR and improves conversion rate
-  Provides increased brand and property awareness
-  Supports improved search engine performance
-  Web 2.0 capabilities
-  Maximizes revenue, and increases market share from your most profitable sales channel

VIZERGY *Signature Preferred Platinum Plus ViZability Package* is the best approach for achieving your property's profitability goals. By combining our experience in Internet marketing with your passion for hospitality, we ensure a measurable and high ROI.