

*Signature
Preferred Plus*
**Natural
Package**



No one in the Internet marketing business knows more about natural search than VIZERGY[®]. Our dedicated search engine professionals have a singular focus of obtaining the best search engine rankings possible. They have an in-depth knowledge of how search engines work, including content, indexing and the intricacies of ranking algorithms. Fortunately, you don't need to know the finer points of search engine optimization as long as you work with someone who does.

VIZERGY's *Signature Preferred Plus* Natural Package begins with a process of extensive keyword research which incorporates relevant keywords and phrases throughout sites, resulting in highly optimized content. Using proprietary tools including the SEO SuperReporter™, link building methods, careful measurement, monitoring and re-optimization, VIZERGY's natural search marketing team leaves little to chance.

Signature Preferred Plus Natural Package Features:

- 10 custom-designed pages with optimized content
- 10 content-managed pages
- Internet Booking Engine with Package Module
- Trained, in house search marketing professionals with extensive experience
- Commitment to Google, Yahoo and MSN protocols
- Use of the powerful SEO SuperReporter™
- Send to a friend functionality
- Monthly analytical reporting
- Supplemental link submission
- Keyword research
- Ongoing Web site optimization
- Access to My Web World™ - VIZERGY's one-stop online management platform
- Enhanced Web hosting

Signature Preferred Plus Natural Package Benefits:

- Highly qualified experts dedicated to optimizing your Web site
- More top visibility on the most used search engines
- Reports on your site's search results
- Delivery to the right customer at the right time
- Assurance that you're never "kicked out" of search engines for inappropriate optimization
- Combined search marketing data, allowing for prompt reaction to changes in the market for guaranteed optimized results
- Peace of mind - your most profitable revenue stream being managed by the most experienced professionals in the industry
- Significantly increased overall site traffic
- Substantially improved new guest acquisition and revenue