

E-mail Marketing Solutions

marketing strategies | design services | e-commerce solutions

Establish Strong Relationships with Your Past and Future Guests – Revenue Producing E-mail Marketing Starts Here

E-mail marketing is among the most cost-effective ways of building long-term guest loyalty and should be an integral part of any hotel Internet marketing plan. VIZERGY® engages your customers with professional, personalized and enticing e-mails that develop mutually beneficial, interactive relationships between you and your guests. This translates to more Website traffic, and most importantly, bookings. Our services have produced tremendous results for many of our clients...

“VIZERGY’s e-mails have produced consistent results for my clients’ properties, driving Website traffic and revenue. They’ve become an important part of many of my clients’ marketing plans. From the designers to the copywriters to the tech help, VIZERGY’s e-mail team has provided excellent support.”

David Kalik, CHA | President
Integra Hospitality, LLC



Special Offer E-mails

Royale Parc Suites – A Choice property in Kissimmee, FL – Six e-mails sent from January to June 2009

Sent	47,565
Opened	11,045 (23.2%)
Clicked through to Website	3,087 (6.5%)
Total booking revenue	\$62,137.40



Branding E-mail

Planter's Inn – A luxury boutique hotel in Charleston, SC – Single personalized e-mail sent in December 2008

Sent	10,696
Opened	3,398 (38.1%)
Clicked through to Website	499 (5.6%)
Total booking revenue	\$2,971.00

VIZERGY has produced hundreds of thousands of dollars in bookings for our e-mail marketing clients. Put your database of contacts to use and build incremental revenue at your property today!