

2010 HSMAI ADRIAN AWARDS

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HSMAI'S TOP 25 EXTRAORDINARY MINDS IN SALES & MARKETING

HSMAI is now accepting nominations for the 2010 Top 25 Extraordinary Minds in Sales and Marketing.

The Top 25 honors the best sales and marketing professionals in the hospitality, travel and tourism industries. The 2010 recipients will be honored at the Adrian Awards Gala on January 31, 2011.

Click on the Nomination Form tab above to submit your nomination for the HSMAI 2010 Top 25 Extraordinary Minds in Sales & Marketing. Please complete all sections of the form of when submitting information. Self-nominations are accepted. The 2010 Top 25 Extraordinary Minds in Sales & Marketing will be announced in November.

Please contact Desiree LaFont at 703-506-3297 for more information.

MCLEAN, VA (January 6, 2010) ? The Hospitality Sales & Marketing Association International (HSMAI) announced its seventh annual ?hot list? of the Top 25 Most Extraordinary Minds in Sales and Marketing. The honorees, who represent the best sales and marketing professionals in the hospitality, travel and tourism industries, were honored during a private ceremony preceding the [HSMAI Adrian Awards](#) Gala on Feb. 1, 2010, at the New York Marriott Marquis, and recognized on-stage at the Gala.

The 2009 Top 25 Most Extraordinary Minds in Sales and Marketing are:

- Peter R. B. Armstrong, Executive Chairman & Founder, Armstrong Group; Owner and Operator of Rocky Mountaineering
- Laura D. Bajkowski, Principal, Bajkowski & Partners
- Thomas E. Baker, Jr., President & Partner, Cruise Center
- Bart Berkey, Director, Ritz-Carlton/Marriott International
- Lillibeth Canet Bishop, Publicity & Promotions Manager- USA, Hong Kong Tourism Board
- Roger Bloss, Founder, President, Chief Executive Officer, Vantage Hospitality Group
- Dr. Eric T. Brey, Director, Center for Resort and Hospitality Business, University of Memphis
- Barry Brown, Director of Sales and Marketing, Hotel del Coronado/Beach Village at the Del

- Julie Canning, President & CEO, Banff Lake Louise Tourism
- Gisèle Danis, Executive Director, Strategic Initiatives, Canadian Tourism Commission
- Chekitan Dev, Associate Professor, Cornell University
- Michelle Fee, Co-Founder, Cruise Planners/American Express
- Robert W. Gialloredo, President & CEO, Tourism Victoria
- Sehrab Grewal, Director of Consumer Marketing, Best Western International
- Erika Harms, Executive Director, Tourism Sustainability Council
- Joe Hyman, President & CEO, VIZERGY
- Tjibbe Lambers, Director, Marketing Analytics, Hershey Entertainment & Resorts
- Michael A. Perhaes, Assistant Vice President, Marketing, MGM Grand Hotel
- David William Ralls, Partner, AIR Marketing
- Franck Sarrabezolles, Regional Advertising Manager, The Americas, Emirates
- Adam Stewart, CEO, Sandals Resorts International
- Christopher L. Thompson, President & CEO, VISIT FLORIDA
- Scott J. Voeller, Vice President of Brand Strategy & Advertising, MGM Mirage
- Andrew D. Wirth, Senior Vice President of Marketing & Strategic Alliances, Intravel
- Rosanne Zusman, Senior Vice President, Brand Marketing, Wyndham Hotel Group

Contact Desiree LaFont at dlafont@hsmmai.org or 703-506-3297 if you need more information.

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