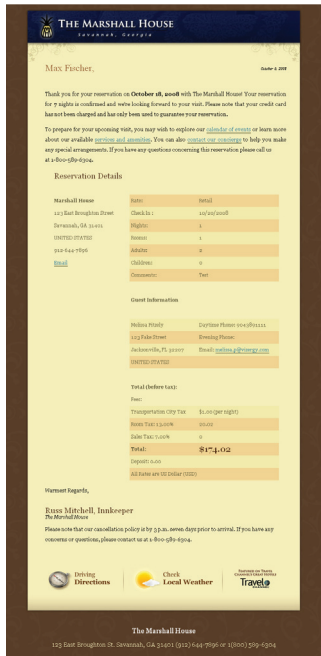


Custom HTML Emails from your Reservation System

Confirmation



Take your brand image to the next level. We can set this all up starting at just \$599, or you can do it yourself for free.

Do you want your property to have attractive reservation confirmation and pre and post departure emails for your guests? Do you want emails with the same look of your property's Web site, with links directing recipients back to your site? If so, VIZERGY's custom HTML emails are the solution. Our HTML designed emails can be built with the exact same layout and look as your Web site, reinforcing your brand's image. Incorporate calls to action, links and graphics that enable you to up sell and market other items to your guests.

HTML Email Features:

- Aesthetically pleasing designs that mirror your Web site
- Automatic delivery to guests' email
- Calls to action links to Web site
- Text links to Web site
- Image and graphic links to Web site
- Detailed reservation information – including total cost, check in dates, cancellation policy, etc.
- Headers and footers

HTML Email Benefits:

- Relationship builder - convenient guest reminder
- Reinforcement of brand or property image
- Builds brand loyalty
- Up sell to guests and add incremental revenue by linking to amenities, packages, dining options, etc.
- Market special promotions
- Maintain a professional and "upscale" image
- Capitalize on demand generators – market upcoming area attractions and events to guests



Post-Stay



For a free analysis of your property's email program or other Internet marketing efforts, call 800.201.1949 or visit us online at www.vizergy.com.