

Rate and Package Modules



“I have worked with VIZERGY for almost a year now and have watched our reservations grow substantially. The multi-property reservation system has increased our revenue in all of our properties, and the ability to show which property has availability and cross sell has been great. The modules for group and packages have not only added value to the system, but our guests love it. The team at VIZERGY is always responsive and helpful.”

Laura Marshall | Yield Analyst
Banff Lodging Company

Our powerful online reservations system, the VIZERGY Internet Booking Engine (IBE3.0) provides easy-to-use, special rate and package management modules.

Packages

Your guests will enjoy the ability to customize their accommodation package while you'll be increasing your booking revenue, all through one easy to implement, user-friendly program. VIZERGY's Dynamic Packaging Module allows guests to build and book their own packages through our online reservations system. To ensure that their vacation experience is even more enjoyable, guests can create their packages with amenities, products and services that specifically meet their interests and preferences. Per-booking revenue is increased as package items are added. With the appeal of such products and services, the ability to customize packages is a valuable tool that increases your booking revenue before guests even arrive.

Negotiated Rates

Because corporate customers represent such a large portion of the reservations market, negotiated rates are critical to capturing return business from this important market segment. Business guests often need to book their reservations on a very short notice. One way to gain business accounts is to provide guests with convenient, online booking. VIZERGY's Negotiated Rate Module allows corporate guests to book and check reservations online at any time, capturing numerous bookings from local businesses and corporate headquarters. By offering corporate negotiated rates and a positive online experience, you can turn business guests into profitable repeat customers.

Special Rates

Other rate plans available include special and seasonal promotions with options such as minimum length of stay (MLOS), date ranges and other time- or price-sensitive parameters. With this interface, you will have the ability to create numerous rate plans with the option of password protection for specific rates. Special rate customers will enjoy the convenience of direct access to the module from the booking engine. The unlimited rate tiers provide flexibility so you can develop custom rate plans that allow you to better manage and fill inventory based on changing demand.

All VIZERGY modules are seamlessly integrated into the reservation interface offering important consistency for you and your customers. There is no need to manage availability independently because the modules pull information directly from your retail inventory.

To learn more about the comprehensive Web-based packaging and rate modules available from VIZERGY, e-mail us at support@VIZERGY.com or call 800.201.1949.