



Video
Production



Why Video?

- 80% of online users recall seeing video
- 52% take action
- 16% make a purchase

—Online Publishers Association

If your Web site needs some extra appeal or flash to it, video will certainly accomplish that. Videos can be dynamic, eye catching and informative to Web site visitors, showcasing your property, its amenities and local demand generators. Photos and text can convey to a visitor what your property is all about, but not at the same level of a video. Whether it's a video montage that uses still photos or a custom video production, adding a video to your site will engage visitors and help turn potential guests into bookings. Check out VIZERGY[®]'s video production options below:

Package Name

Pro Video Montage (still photos on video)

Package Production Details	Production Types
<ul style="list-style-type: none"> ● Transitions - zooms, fades, dissolves - and titles ● Script and storyboard template; one script review ● Logos and graphics provided by you ● Royalty-free music and professional voice-over ● One video montage review ● Video conversion for online use ● Online video player, streaming, hosting & usage tracking 	<p>4 Production types Visual element option:</p> <ul style="list-style-type: none"> ● Corporate message ● Graphics ● Local business ● Commercial ● Interview

Pro Video Edit

Package Production Details	Production Types
<ul style="list-style-type: none"> ● Up to 15 minutes of video footage provided by you ● Professional post-production ● Script and storyboard development; one script review ● Logos and graphics provided by you ● Royalty-free music and professional voice-over ● One video review ● Video conversion for online use ● Online video player, streaming, hosting & usage tracking 	<p>4 Production types Visual element option:</p> <ul style="list-style-type: none"> ● Corporate message ● Graphics ● Local business ● Commercial ● Interview <p>2 Editing styles</p> <ul style="list-style-type: none"> ● Classic/ moderate-paced ● Modern/ fast-paced

Custom Full Video

Package Production Details	Production Types
<ul style="list-style-type: none"> ● In-studio or on-location video shoot by one-person crew* ● Script and storyboard development; one script review ● Logos provided by you ● Professional post-production ● Royalty-free music and professional voice-over ● One video review ● Video conversion for online use ● Online video player, streaming, hosting & usage tracking 	<p>4 Production types Visual element option:</p> <ul style="list-style-type: none"> ● Corporate message ● Graphics ● Local business ● Basic animation ● Commercial ● Interview <p>2 Editing styles</p> <ul style="list-style-type: none"> ● Classic/ moderate-paced ● Modern/ fast-paced

*Available options: professional talent, multiple location shoots, multiple camera shoots.