



design solutions | marketing solutions | reservation solutions



“VIZERGY has provided a very economical and user-friendly reservations solution, but they’ve also become a strong Internet marketing partner. They are continually working to upgrade and respond to new industry opportunities and have incorporated our suggestions into their product offerings.”

Lori Keller | Vice President, Sales & Marketing
Pacifica Hotel Company

At VIZERGY, we are focused on one thing – e-marketing for the hospitality industry. Our comprehensive approach covers much more than just your Web site. We thoroughly analyze all aspects of your online visibility, from paid search campaigns and e-mail marketing to optimized copy and integrated online bookings.

VIZERGY offers advanced and customized Internet marketing services while utilizing a fairly simple formula for your success: search engine optimization and Web design in conjunction with our complete marketing program (e.g., pay-per-click, e-mail) promotes your site to targeted consumers and increases your visibility. This powerful combination drives more traffic to your Web site, increases awareness among your demand-generators and boosts your guest bookings using our integrated, advanced booking engine.

Combining Internet marketing and hospitality industry expertise, VIZERGY has a proven track record in helping hundreds of hospitality clients achieve new levels of success. Let VIZERGY help you maximize your return on investment. With proprietary software like the SEO SUPER REPORTERSM and VIZERGY Booking Engine, your Web site marketing will have unparalleled search ability and booking power.

Since 1998, VIZERGY (formerly SECURE-RES) has been a pioneer in Internet marketing for hotels and resorts. To learn more about maximizing your online visibility and significantly increasing your revenue, call us at 904.389.1130 or visit www.VIZERGY.com today.