

Reports
▼ Traffic

- [● Session Graph](#)
- [● Pageviews Graph](#)
- [● Hits Graph](#)
- [● Bytes Graph](#)
- [● Summary](#)
- [☒ Load Balancing](#)

- ▶ Pages & Files
- ▶ Navigation
- ▶ Referrals
- ▶ Domains & Users
- ▶ Browsers & Robots

Date Range

◀ 2009 ▶

Jan	Feb	Mar	Apr	May	Jun
Jul	Aug	Sep	Oct	Nov	Dec

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
→	01	02	03	04	05	06	07
→	08	09	10	11	12	13	14
→	15	16	17	18	19	20	21
→	22	23	24	25	26	27	28

● Enter Range

Report: Summary - secure-res

Date Range: 02/19/2009 - 02/25/2009

 Export:    

Total Sessions	364,446.00
Total Pageviews	2,611,648.00
Total Hits	14,658,109.00
Total Bytes Transferred	125.01 GB
Average Sessions Per Day	52,063.71
Average Pageviews Per Day	373,092.57
Average Hits Per Day	2,094,015.57
Average Bytes Transferred Per Day	17.86 GB
Average Pageviews Per Session	7.17
Average Hits Per Session	40.22
Average Bytes Per Session	359.68 KB
Average Length of Session	00:05:07

 **Help Information:**
Summary

The Summary shows totals and averages for Sessions, Pageviews, Hits, and Bytes for the currently selected Date Range. Visitors information is not shown here because it is only available when UTM visitor tracking is employed.

Calculation Methodology

- **Session:** A series of Hits to your site over a specific period of time by one visitor.
- **Pageview:** A request to the web server by a visitor's browser for any web page; this excludes images, javascript, and other generally embedded file types.
- **Hit:** Any successful request to a webserver from a visitor's browser.
- **Bytes:** The quantity of network bandwidth used by the files requested during the selected Date Range.

Note

Because Bytes numbers can be very large, abbreviations are used as appropriate, such as MB for megabytes (~millions of bytes). The average length of Session is displayed as hours:minutes:seconds.

 [Urchin Documentation Center \(help.urchin.com\)](#)  [Glossary of Terms](#)